

Sebastian PS. Cook

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Professional Highlights

- **Instrument Rated Commercial Pilot with General Aviation Maintenance and Operations Managerial Experience.**
- **Diverse Leadership Experience and Training;** completed early leadership opportunities and responsibility thanks to professional leadership training and study in a range of disciplines.
- **Interpersonal Relationship Skills:** Adept in ensuring effective communication and bolstering relationships at all practical levels including customers, stakeholders, and executives.
- **Bachelor's degree in biology (pre-med).**

Flight Experience

Updated 4APR2024

- **Certificates/Ratings:** Commercial Pilot, Instrument; ASEL
- **Endorsements:** Complex, Tailwheel.
- **Experience:** 665.3 TT, 611.8 PIC, 447.5 Complex/Retract, 355.3 Cross Country (additional hour information available upon request).
- FFI Level Formation Flying Experience.
- Types: C172, PA28, PA18, Pitts S2C, T6 Texan, DA-40, Mooney M20J

Professional History

Media Director

2020-Present

Pay-It-Forward Inc.

Lead social media marketing strategy and development at an executive level in an effort to become the most comprehensive PCS support company for active-duty service members in the country.

- Control all social media, create meaningful content, and consult with team members and executives to ensure effective media output.
- Create and direct secondary media such as logos, websites, and branding content.
- Analyze social media marketing effectiveness.
- Work with partner corporations to expand the companies' impact and ensure conjoined success.

Aviation Maintenance Operations Manager

2019

Propellerhead Aviation, Sanford FL

Implement Logistical and Managerial Systems and Processes to ensure company growth and a high standard of workmanship. Spearhead robust customer relationships to increase company reputation and expand customer base.

- Managed maintenance staff, including A&P's and apprentices
- Responsible for all successful coordination with customers, managing project timelines and budgets.
- Managed parts and resource acquisition for all projects.
- Performed research, and drafted logbook entries, to ensure all maintenance practices were performed in accordance with FAA and manufacturer requirements.
- Integrated systems knowledge and experience as a private pilot to assist in maintenance problem solving and the troubleshooting process.

Sales Associate and Social Media Assistant

Seminole Powersports, Sanford FL

2018-2019

Integrate interpersonal communication skills, problem solving and task management between multiple departments, while maintaining a high level of customer service to ensure successful sales relationships.

- Learned high level retail sales at the largest volume power sports dealership in the state of Florida often competing with multi-decade industry veterans.
- Served as the interim internet sales manager and assisted in social media campaigns in order to help define the mission of the company.
- Practiced Leadership in a team based competitive sales environment

Director, Filmmaker, and Cinematographer.

Various, United States

2016-Ongoing.

Effectively communicate impactful narratives and marketing material. Maintain an inventive creative process while managing crew responsibility, customer requirements, timelines, and budgets.

- Hired to produce videos and short films for organizations both on Stetson Universities' campus, and throughout the United States.
- Jury Award Winner and National *Terminus* Finalist for "Threshold" (Writer, Director, Cinematographer, Editor, and Composer)- Campus Movie Festival (CMF), the world's largest collegiate film competition. 2017
- 2017 Brouhaha Film Festival (Florida Film Festival) nominee.

FOCUS Orientation Leader

Stetson University, Deland FL.

2015

Foster a new generation of Stetson students into successful college trajectories.

- Led over 20 members of the 2015 freshman class in their acclimation to the values, hurdles, and environment that collegiate life at Stetson University presents.

Community Service

Member and Medical Brigadier

Global Medical Brigades. Darien Province, Panama and Matagalpa Region, Nicaragua **2017-2018**

Provide essential medical and infrastructure support to remote populations of indigenous Latin Americans as a volunteer.

- Assisted in the administration of critical medical care to multiple communities totaling over 1000 individual patients.
- Completed construction of sanitation facilities, and water systems to boost overall public health as part of the Global Brigades sustainable model.

Leadership and Extracurricular Activities

Founder and President, Stetson University Club Cycling Team

2018

Stetson University, Deland FL.

Channel my passion for cycling sport into the cultivation of a competitive cycling team. Inspire others to use cycling to improve their personal wellbeing or explore competitive cycling for the first time.

- Founder of the third officially registered USA Cycling collegiate team in the state of Florida.
- More than doubled the size of the team, attained a sponsor, reclaimed upwards of 30 bicycles specifically for the cycling community at Stetson, and gained \$2,000 in school funding.

Delta Sigma Phi Member and Leadership Institute Graduate

Alpha Chi Chapter, Stetson University.

2014 – 2018

- Was selected as one of the top 1% nationally of Delta Sigma Phi leaders to attend Delta Sigma Phi's most prestigious leadership academy

Media Executive and Hunt Seat Rider, Stetson University Equestrian Team

Stetson University, Deland Fl.

2016-2018

Redefine the social media presence of the team while attracting likely investors for continued team funding.

- Controlled all social media and brand outreach for Stetson Equestrian. Increased web-based outreach by over 240,000%.

Education

Stetson University, Deland Fl

B.S in Biology- Graduation Date: May 12, 2018

GPA: 3.31

Research: *Differential Taste Exposure Had No Significant Effect on Fos-IR Neuron Activity in the Rat Orbitofrontal Cortex-* Mammalian Neurobiology. Extensive Undergraduate Biology/Ecology Research.

Misc. Licenses/Memberships

- The Institutional Animal Care and Use Committee Research Certification
- Delta Sigma Phi- 1899 Society

Proficiencies

- Operating Systems: Mac OSX, and Windows
- Music Production: Expert Ableton Live Suite
- Software: Microsoft Excel, Word, and PowerPoint and Mac equivalents. Adaptable to a wide range of software platforms.
- Creative Media: High level knowledge of the Adobe Creative Suite especially Premier Pro.
- Meta's Business and Marketing Suite

Languages

- English
- Intermediate Spanish

